



# why organic COTTON MATTERS

Cotton is one of the most widely grown crops in the world, and conventional cotton production can be highly chemical-intensive, contributing to impacts on air, water, soil, and climate, as well as potential exposure concerns for farm workers and processors. By contrast, organic cotton is grown under organic farming rules that prohibit toxic/persistent pesticides (chemicals that break down very slowly and can remain in the environment), synthetic fertilizers, and genetically engineered seed (GMOs), and emphasize practices that build soil health and support biodiversity. Organic cotton systems can also be significantly less irrigation-intensive — the Organic Center notes organic cotton production **practices can reduce water consumption by as much as 91%**, in part because organic cotton is often rain-fed and organic soils can hold water better.

## GOTS (GLOBAL ORGANIC TEXTILE STANDARD)

GOTS is widely recognized as a leading processing standard for textiles made from organic fibers, setting environmental and social criteria across the supply chain — from fiber processing and manufacturing to labeling. For GOTS-certified textiles, the standard requires organic fiber sourcing and strict controls over chemical inputs, including prohibitions on many hazardous substances, as well as limits intended to prevent harmful chemicals from entering both the finished product and the environment.

## ORGANIC TRANSLUCENT LINER

Sustainability is an ongoing journey rooted in natural materials and responsible craftsmanship. As part of this continued exploration, we are introducing a GOTS-certified organic cotton liner — an option designed to reduce chemical use and water consumption while supporting healthier agricultural systems, all without compromising performance or aesthetics.



OTR01 Soft White



OTR02 Linen