

HARTMANN & FORBES®

WINDOWCOVERINGS, WALLCOVERINGS AND TEXTILES
HANDCRAFTED OF SUSTAINABLE NATURAL MATERIALS



FOR IMMEDIATE RELEASE

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HARTMANN&FORBES Introduces Grassweave Motifs Collection

APRIL 2023 (TUALATIN, OREGON) – Hartmann&Forbes, award winning maker of sustainable natural window and wall coverings announces new grassweave Motifs Collection for Spring 2023. A visual representation of the concept of motifs, this collection deploys repeating decorative patterns to artfully express emotions and ideas. Ranging from the geometric and abstract to the botanical and traditional, these intricate designs are handwoven of natural fibers on a jacquard loom for rich color and texture and a calming, rhythmic effect. The collection includes two series of woven-to-size grassweaves, Canework and Pinisi, each offered in four colorways.

CANEWORK

Modeled after classic woven-cane chairs, this refined series is marked by a recurring geometric motif. The intricate design is jacquard-handloomed of natural banana fiber, crisscrossing the tonal ground in an elegant lattice pattern; the colors create contrast and visual dimension.

PINISI

Traditional sailing vessels, known as pinisi, inspired this series, a modern take on traditional design. Jacquard-handloomed of ramie, Pinisi features a motif of the rigged boats in silhouette.

ABOUT HARTMANN&FORBES

HARTMANN&FORBES is the world's leader in ethically crafted, handwoven natural shades. Offered exclusively to Interior Designers worldwide, the company's sustainable products are distributed through a network of U.S. and international trade showrooms.

For each of the last ten years, the company has been selected as one of Oregon Business Magazine's Top 100 Green Companies to work for.

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GRASSWEAVE MOTIF WINDOWCOVERING



CANework – Ramil, Ramadi, Azraq, Hasa

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GRASSWEAVE MOTIF WINDOWCOVERING



PINISI – Pasir, Laut, Batu, Abu

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Motifs Collection: Spring 2023

Series Name	Colorways	Type	Width	Content
Canework	4	Windowcovering	100"	Banana
Pinisi	4	Windowcovering	100"	Ramie



MEET MICHAEL JONES

FOUNDER & CHIEF CREATIVE OFFICER

Hartmann&Forbes, maker of window coverings, wall coverings and textiles handmade by artisans using all-natural plant fibers, is the passion of its founder Michael Jones. As a former international trade merchant, Michael frequently traveled abroad. While traveling in South Asia early in his career, he was captivated by artisans as they practiced the traditional art of handweaving. He remembers being enthralled watching as craftsmen harvested organic plants and delicately hand-tied them into natural fibers. Using age-old techniques, they then transformed fibers into exquisite natural textiles.

Michael realized not only his admiration for the ancient art form, but also that this small cottage industry represented an opportunity to build a lasting values-based business that could serve the luxury design marketplace, while at the same time perpetuating the craft for future generations. As Michael often states, "I don't want to change the world, I want to preserve it by advancing the art of handweaving so the next generations can enjoy its beauty."

For nearly 25 years, Michael has pursued this mission by developing sustainable farming, weaving, and production facilities, while expanding a global network of luxury to-the-trade showrooms, establishing Hartmann&Forbes as a leader in the boutique high-end home furnishings industry. He fosters a culture that encourages experimentation, design innovation, and a progressive atmosphere that has landed the company on the Top 100 Best Green Companies to Work for in Oregon each year for nearly a decade.

Jones' commitment to conscious leadership and superior design has landed Hartmann&Forbes in several leading business, home, design, and trade publications. The company has been featured in Entrepreneur, Fast Company, CNBC, The Wall Street Journal, Veranda, Traditional Home, Luxe Interiors + Design, Architectural Digest, Milieu, and Interior Design, and many others. Hartmann&Forbes made the Inc. 500 list of the Fastest Growing Companies and was the 24th Fastest Growing Company in Oregon. As a leader and entrepreneur, Jones was named one of Oregon Business Journal's 40 under 40.

A native of Portland Oregon, Michael holds a BA from the University of Portland and an MBA from the University of Oregon. Michael attests that while his love of design and entrepreneurship defines his career, his true-life purpose is his wife, Nancy, and their three children.



MEET REBECCA WELCH

DIRECTOR OF PRODUCT DEVELOPMENT

Rebecca Welch entered the world of interior design over 25 years ago by way of her experiences in the windowcovering industry, as a design studio business owner, and having an education in business, fashion merchandising and interior design.

As Director of Product Development for Hartmann&Forbes for the last 15 years, she has traveled the world to design and source products including natural weaves, wallcoverings and soft natural fabrics.

She appreciates the beauty that nature provides and is inspired by the artisans that create the company's unique products. She is always striving to stay ahead of the trends and find the newest way to mix fibers and yarns.

Rebecca is also very involved in philanthropy having been a board member on seven foundations including Doernbecher Children's Hospital Foundation, Northwest Society Interior Designers and the Museum of US, and currently Rady Children's Hospital Auxiliary. She loves interior design and enjoys traveling and collecting art.