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HARTMANN&FORBES Introduces New Additions to Michael S. Smith Collection

MARCH 2021 (TUALATIN, OR) – HARTMANN&FORBES announces new additions to the highly successful Michael S. Smith Collection that originally launched two years ago. These two new designs embrace the organic nature inherent in all HARTMANN&FORBES products.

"The original Michael S. Smith collection was remarkably successful," explains founder and chief creative officer Michael Jones. "When Michael expressed interest in collaborating once again to expand the collection, it was an irresistible proposition."

The additions include one new embroidered wallcovering and one new Woven-to-Size Grassweave windowcovering, both in three complementary colorways.

WALLCOVERING

Madeleine - At once romantic and refined, the Madeleine wallcovering was inspired by a fern motif often used by Madeleine Castaing, the iconic 20th-century French designer and antiques dealer. Natural sisal is meticulously embroidered in a palette of sage, linden, and teal, creating a dimensional pattern of interlocking ferns, which is framed by a crisp windowpane grid. The wallcovering's lyrical pattern and earthy colors pair perfectly with the Jacob Stripe windowcovering.

WINDOWCOVERING

Jacob Stripe - Lustrous, textural ramie is handwoven in a variegated-stripe pattern that recalls the charming scalloped shop awnings found in French seaside villages. Its relaxed, sun-washed look and soft-hued palette provide the perfect complement to the Madeleine wallcovering.

ABOUT HARTMANN&FORBES

HARTMANN&FORBES is the world's leader in ethically crafted, Handwoven Natural shades. Offered exclusively to Interior Designers worldwide, the company's sustainable products are distributed through a network of U.S. and international trade showrooms.

For each of the last nine years, the company has been selected as one of Oregon Business Magazine's Top 100 Green Companies.





Jacob Stripe Woven-to-Size Grassweave Windowcovering – Linden, Madeleine Handcrafted Wallcovering - Linden



HANDCRAFTED WALLCOVERING



Madeleine Handcrafted Wallcovering - Linden, Teal, Sage





NATURAL WINDOWCOVERING



Jacob Stripe Woven-to-Size Grassweave Windowcovering - Teal, Sage, Linden





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Series Name	Colorways	Туре	Width	Content
Jacob Stripe	3	Windowcovering	180"	Ramie
Madeleine	3	Wallcovering	36"	Sisal

MICHAELS SMITH BY HARTMANN & FOR BES°



ABOUT MICHAEL S. SMITH

Michael S. Smith is one of the most sought-after talents in the design industry today. With an international roster of high-profile residential, hospitality, and commercial clients, he is known for an effortless blend of all-American modernism and European classicism—always fresh, always surprising, always evolving.

A California native, Smith studied interior architecture at Otis College of Art and Design in Los Angeles, followed by graduate work at the Victoria and Albert Museum Study Centre in London. He has received numerous accolades throughout his career, including being continuously named to the AD100 and *Elle Decor's* A-List, and he was honored by the Hispanic Society of America with his partner, James Costos, the former ambassador to Spain and Andorra;

they received the organization's 2016 Sorolla Medal in recognition of their extraordinary support of Spanish art and culture. Smith was also the 2018 recipient of the distinguished Arthur Ross Award for Excellence in the Field of Interior Design from the Institute of Classical Architecture & Art.

From 2008 through 2016, Smith worked with President Barack Obama and First Lady Michelle Obama on the design of the private quarters of the White House, as well as the refurbishment of some of its State Rooms, and their focus on showcasing works by a diverse group of artists and artisans was both groundbreaking and highly acclaimed. In 2010 Smith was appointed by President Obama to the Committee for the Preservation of the White House and he now serves on the Design Advisory Team for the Obama Presidential Center in Chicago.

Smith's extensive Jasper collection of fabric, wall coverings, furniture, and accessories and his Templeton line of fabrics are available at his showrooms in L.A. and Madrid and in multiline showrooms across America. The designer has published five books with Rizzoli: *Elements of Style* (2007), *Houses* (2008), *Kitchens and Baths* (2011), *Building Beauty* (2013), and *The Curated House: Creating Style, Beauty, and Balance* (2015). His latest book, *Designing History: The Extraordinary Art & Style of the Obama White House*, was released in September 2020. It documents Smith's extraordinary collaboration with the Obamas through extensive photography, behind-the-scenes stories, and rich archival material. The book places the Obama White House within the context of the building's storied past and its evolution over the past two centuries, chronicling the process of updating the country's most symbolic residence and revealing how Smith's collaboration on the decoration, showcasing of art, and style of entertaining reflected the youthful spirit of the first family and their vision of a more progressive, inclusive American society.

MICHAELS SMITH BY HARTMANN & FORBES



MEET MICHAEL JONES

FOUNDER & CHIEF CREATIVE OFFICER

Hartmann & Forbes, established in 1998, is the passion of its founder Michael Jones. As a former international trade merchant, Michael frequently traveled abroad. On a business trip to Southeast Asia early in his career, he was captivated by watching artisans as they practiced the traditional art of handweaving. He remembers being mesmerized as craftsmen harvested organic plants and delicately hand-tied them into natural weft fibers. Using age-old techniques, they transformed these fibers into exquisitely handmade textiles.

Michael realized not only his admiration for the ancient art form, but also that this small cottage industry represented an opportunity to build a sustainable business that could serve the luxury design marketplace, while at the same time,

perpetuate the craft for future generations. As Michael has stated, "I don't want to change the world as many do, I merely want to preserve it by advancing the art of handweaving so the next generations can enjoy its beauty."

Over the last 20 years, Michael has pursued this passion by developing sustainable farming, weaving and production facilities, while expanding an international network of luxury to-the-trade showrooms, establishing Hartmann&Forbes as a leader in the boutique high-end home furnishings industry. He has fostered a corporate culture that encourages experimentation, design innovation and a progressive atmosphere that has landed the company on the Top 100 Best Green Companies to Work for in Oregon each year for nearly a decade.

Jones' commitment to forward-thinking leadership and superior design has landed Hartmann&Forbes in several leading business, home, design and trade publications. The company has been featured in Entrepreneur, Fast Company, CNBC, The Wall Street Journal, Traditional Home, Luxe Interiors + Design, Milieu and Interior Design, among many others. Hartmann&Forbes made the Inc. 500 list of the Fastest Growing Companies and was the 24th Fastest Growing Company in Oregon. As a leader and entrepreneur, Jones was named one of Oregon Business Journal's 40 under 40.

A native of Portland Oregon, Michael holds a BA from the University of Portland and an MBA from the University of Oregon. Michael attests that while his love of design and entrepreneurship defines his career, his true life's passion is his wife, Nancy, and their three children.

MICHAELS SMITH BY HARTMANN & FOR BES°



MEET REBECCA WELCH

DIRECTOR OF PRODUCT DEVELOPMENT

Rebecca Welch entered the world of interior design 25 years ago by way of her experiences in the windowcovering industry, as a design studio business owner, and having an education in business, fashion merchandising and interior design.

Now as Director of Product Development for Hartmann&Forbes for the last 13 years, she has traveled the world to design and source products including natural weaves, wallcoverings and soft natural fabrics.

She appreciates the beauty that nature provides and is inspired by the artisans that Hartmann&Forbes partners with who create the company's unique products. She is always striving to stay ahead of the trends and find the newest way to mix our fibers and yarns.

Rebecca is also very involved in philanthropy having been a board member on seven foundations including Doernbecher Children's Hospital Foundation, Northwest Society of Interior Designers and the Museum of Man. She loves interior design and enjoys traveling and collecting art.