

## FOR IMMEDIATE RELEASE

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HARTMANN&FORBES Introduces the Museum of Indian Arts + Culture Collection

JANUARY 2024 (TUALATIN, OREGON) - Hartmann&Forbes, award winning maker of sustainable natural window and wall coverings, is honored to announce its collaboration with the Museum of Indian Arts and Culture (MIAC) for Spring 2024. Invited to view the Museum's extensive textile, basketry, and pottery collections, Hartmann&Forbes selected four objects from which to reimagine in a range of modern windowcoverings. Each design is jacquard-handloomed and inspired by a different Native craft tradition: basketry, pottery, and weaving. This collaboration with the Museum pays homage to the natural materials and design motifs integral to the Hopi, Yurok, Diné (Navajo), and Pueblo peoples, and it is their hope that these interpretations honor the creative conversations between the maker and the objects.

"As we collaborate with the Museum of Indian Arts and Culture, an institution dedicated to sharing the rich tapestry of artistic and cultural traditions of the diverse peoples of the Native Southwest, our shared vision is melded into the fabric of a handwoven window covering collection—a testament to our mutual commitment to the pursuit of timeless beauty and meaningful connection," explains Rebecca Welch, Director of Product Development.

A portion of this collections proceeds supports MIAC and its mission.

# WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS

### STARLIGHT

The Starlight series reimagines a turn-of-the-century storage basket from California's Yurok tribe. Jacquard-handloomed of ramie, the elemental motif evokes the timeless symbolism of a star-filled sky, serving as a guide for explorers and travelers alike.

### SKY LADDER

Inspired by a 1940s Navajo wool saddle blanket, Sky Ladder is defined by a series of hexagonal shapes descending in vertical bands with delicate diamonds for artful detail. Jacquard-handloomed of ramie, its rich texture complements the tone-on-tone beauty, while the ladder-shaped motif symbolizes the rider's journey along rivers and under the cloud-filled sky.



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## WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS (continued)

## WATERLINES

Waterlines draws inspiration from a 1977 Pueblo pottery jar made for carrying water. Woven of ramie on a jacquard-handloom, its geometric honeycomb pattern in a two-tone palette captures the elegant simplicity of interlocking circles formed when water swirls around river rocks.

### PASSAGES

A 1960s Hopi woven bowl made of yucca leaves inspired Passages. Ramie is jacquardhandloomed in a rhythmic rectilinear pattern that draws references to the original conversation between the maker and the basket. The tactile weave softens the crisp geometry while evoking the intricate look of basketry.

### ABOUT HARTMANN&FORBES

Hartmann&Forbes was established with the goal of delighting interior designers worldwide by handcrafting natural home furnishings of distinction. They do this with innovative designs, uncompromising quality and exceptional delivery and service. With designs inspired by nature's raw beauty and artisanal workmanship that utilizes traditional handweaving and crafting methods, their award-winning windowcoverings, wallcoverings and textiles are made of unique best-of-class natural fibers that are sustainably cultivated in well-managed ecosystems. Hartmann&Forbes' products are available exclusively to the trade through a network of U.S. and international showrooms. For more information, visit hartmannforbes.com

# ABOUT THE MUSEUM OF INDIAN ARTS + CULTURE

The Museum of Indian Arts and Culture, one of four museums in the Museum of New Mexico system, is a premier repository of Native art and material culture and tells the stories of the people of the Southwest from pre-history through contemporary art. The museum serves a diverse, multicultural audience through changing exhibitions, public lectures, field trips, artist residencies, and other educational programs with a mission to serve as a center of stewardship, knowledge, and understanding of the artistic, cultural, and intellectual achievements of the diverse peoples of the Native Southwest. For more information, visit indianartsandculture.org







# HARTMANN&FORBES

#### WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS – STARLIGHT





# STARLIGHT INSPIRATION

Shown left. Storage Basket, ca. 1904 Artist once known. Yurok people of California. Hazelnut rods, spruce root, beargrass, maidenhair fern stem.



#### WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS





# MUSEUM OF INDIAN ARTS + CULTURE

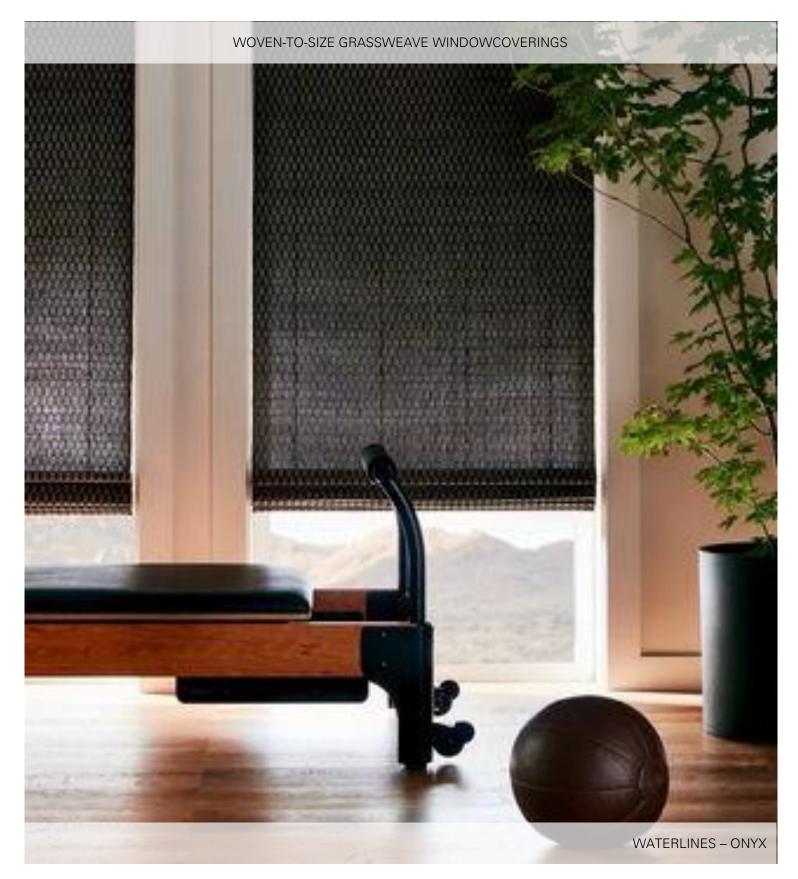
#### WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS – WATERLINES





WATERLINES INSPIRATION Shown left. Pottery Jar, ca. 1977 Santo Domingo Pueblo, Artist once known

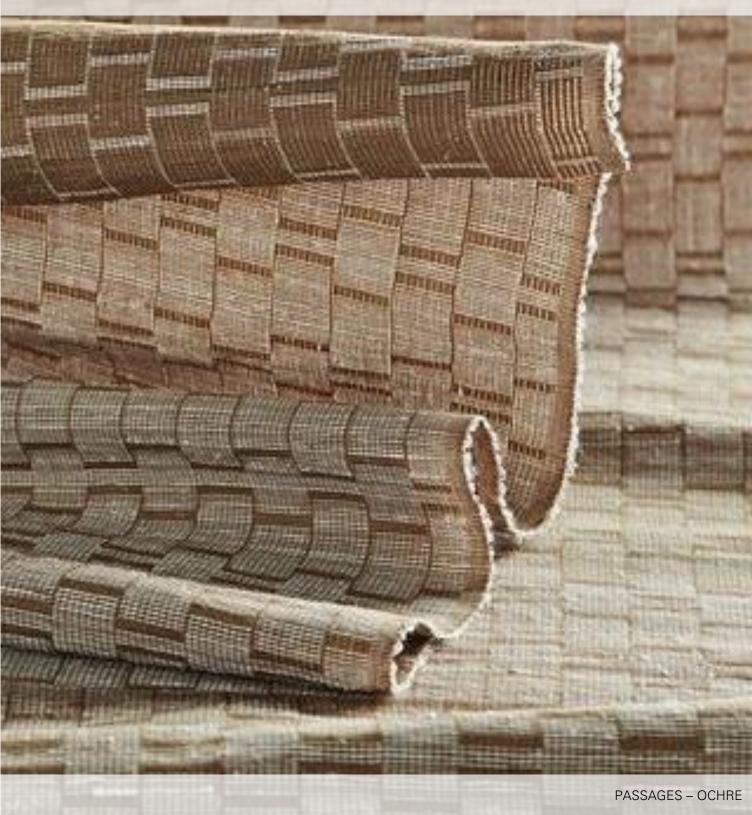






# HARTMANN&FORBES

#### WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS





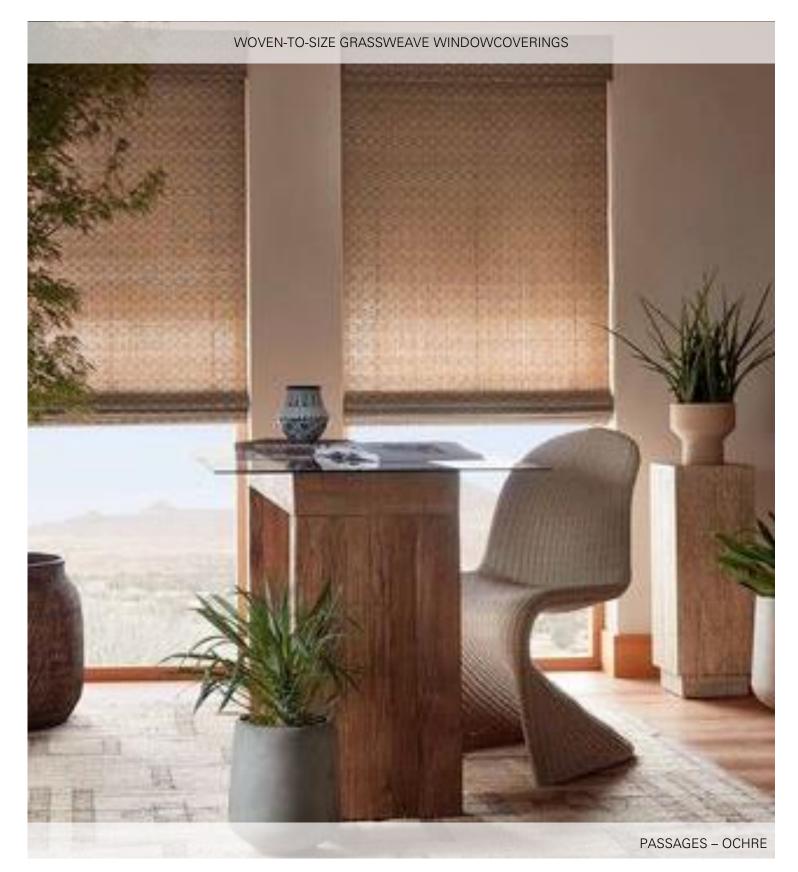
#### WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS – PASSAGES





<u>PASSAGES INSPIRATION</u> Shown left. Bowl, ca. 1960-1968 Ada Fredricks, Hopi. Yucca leaves, rabbit brush, and galleta grass.







# HARTMANN&FORBES





# MUSEUM OF INDIAN ARTS + CULTURE

WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS – SKY LADDER





# SKY LADDER INSPIRATION

Shown left. Saddle blanket, Crystal or Chinle style, ca. 1940 Artist once known, Navajo, Wool.



# MUSEUM OF INDIAN ARTS + CULTURE

#### WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS





# Spring 2024: Museum of Indian Arts + Culture Collection

Series Name	Colorways	Туре	Width	Content	
STARLIGHT	5	Windowcovering	100"	Ramie	
WATERLINES	2	Windowcovering	100"	Ramie	
PASSAGES	4	Windowcovering	100"	Ramie	
SKY LADDER	4	Windowcovering	100"	Ramie	

# SPREAD communications



# MEET **MICHAEL JONES** FOUNDER & CHIEF CREATIVE OFFICER

Hartmann&Forbes, maker of window coverings, wall coverings and textiles handmade by artisans using all-natural plant fibers, is the passion of its founder Michael Jones. As a former international trade merchant, Michael frequently traveled abroad. While traveling in South Asia early in his career, he was captivated by artisans as they practiced the traditional art of handweaving. He remembers being enthralled watching as craftsmen harvested organic plants and delicately hand-tied them into natural fibers. Using ageold techniques, they then transformed fibers into exquisite natural textiles.

Michael realized not only his admiration for the ancient art form, but also that this small cottage industry represented an opportunity to build a lasting values-based business that could serve the luxury design marketplace, while at the same time perpetuating the craft for future generations. As Michael often states, "I don't want to change the world, I want to preserve it by advancing the art of handweaving so the next generations can enjoy its beauty."

For 25 years, Michael has pursued this mission by developing sustainable farming, weaving, and production facilities, while expanding a global network of luxury to-the-trade showrooms, establishing Hartmann&Forbes as a leader in the boutique high-end home furnishings industry. He fosters a culture that encourages experimentation, design innovation, and a progressive atmosphere that has landed the company on the Top 100 Best Green Companies to Work for in Oregon each year for over a decade.

Jones' commitment to conscious leadership and superior design has landed Hartmann&Forbes in several leading business, home, design, and trade publications. The company has been featured in Entrepreneur, Fast Company, CNBC, The Wall Street Journal, Veranda, Traditional Home, Luxe Interiors + Design, Architectural Digest, Milieu, and Interior Design, and many others. Hartmann&Forbes made the Inc. 500 list of the Fastest Growing Companies and was the 24th Fastest Growing Company in Oregon. As a leader and entrepreneur, Jones was named one of Oregon Business Journal's 40 under 40.

A native of Portland Oregon, Michael holds a BA from the University of Portland and an MBA from the University of Oregon. Michael attests that while his love of design and entrepreneurship defines his career, his true-life purpose is his wife, Nancy, and their three children.





# MEET REBECCA WELCH DIRECTOR OF PRODUCT DEVELOPMENT

Rebecca Welch entered the world of interior design over 25 years ago by way of her experiences in the windowcovering industry, as a design studio business owner, and having an education in business, fashion merchandising and interior design.

As Director of Product Development for Hartmann&Forbes for the last 15 years, she has traveled the world to design and source products including natural weaves, wallcoverings and soft natural fabrics.

She appreciates the beauty that nature provides and is inspired by the artisans that create the company's unique products. She is always striving to stay ahead of the trends and find the newest way to mix fibers and yarns.

Rebecca is also very involved in philanthropy having been a board member on seven foundations including Doernbecher Children's Hospital Foundation, Northwest Society Interior Designers and the Museum of US, and currently Rady Children's Hospital Auxiliary. She loves interior design and enjoys traveling and collecting art.