

HARTMANN & FORBES®

SPRING/SUMMER 2020

NEW WEAVES

INTRODUCING  
STUDIO CONCEPTS

NEWTON  
SMART SHADE SYSTEM

the  
mystery  
of  
nature



THE MYSTICAL CHARACTER OF THE NATURAL WORLD can be observed in the beauty surrounding us, yet more primal and obscure is the emotion it can draw from us – a state that is easily sensed, but one in which words lack the ability to fully explain or easily articulate.

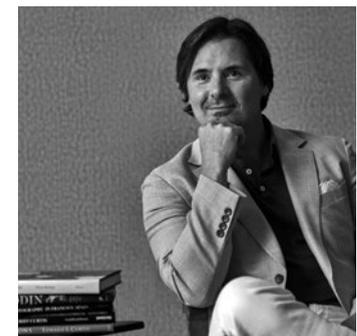
As textile designers, we spent the better part of last year realigning ourselves with the cycle of nature, living closer to her daily rhythms and harmonies to discover and unearth the nearly spiritual qualities that are restorative to the soul.

We played with the subdued colors of nature, shades of light and shadow and natural fibers of rich texture that, when manipulated by the handloom, express quiet, organic designs that convey a sense of calm.

Our intention is to offer an intuitive response to the mystical beauty expressed through nature – to help you create sanctuary spaces through natural design.

Sláinte,

Michael Jones,  
Founder



# H&F STUDIO



## A PASSION FOR NATURE CONTINUES TO INFORM OUR HOUSE DESIGN

The process we use to design natural textiles for window and wall coverings is drawn out from nature by carefully selecting only the finest sustainable fibers; each chosen for color, texture and variegation. The color palette is earthy, the weaving is simple and by hand, and the purpose is to evoke a calm mood that reflects lived-in luxury.



# INTRODUCING STUDIO CONCEPTS

## AN ARCHETYPE WEAVE IN THE MAKING

A concept is an abstract notion or general idea. An archetype is an original pattern or first prototype. Studio Concepts is a fusion of these two ideas founded by artistic curiosity and aimed at presenting a grouping of individual limited-edition designs, that over time, may evolve and reside inside a broader collection.

### LE4587 CABLE

Inspired by centuries-old traditional African hand braiding, this textural pattern is punctuated by intricately-braided dark ramie and enlightened by playful cream warp threads.



NATURAL WOVEN ROMANSHADE  
woven-to-size grassweave  
desk courtesy - The Joinery  
chair courtesy - Tiffany Home Design

## LE4339 TWEED

Influenced by the Scottish tradition of cloth-making, this weave of natural ramie is interwoven with grounded tones of cream and grey, producing an open-checked pattern.



## LE4481 TATTERSALL

Created in honor of the historical 18th century Tattersall blanket pattern, this modern perspective is composed of interwoven indigo warp threads and ramie, highlighting strong vertical lines with contrasting neutrals.

## LE4642 GROOVE

Lending a vibrant and earthy uptake on mid-century modern, this upbeat and textural design of abaca fiber is complemented with hand-placed water hyacinth and a continuous warp thread of woody neutrals.



NATURAL WOVEN SHADE  
woven-to-size grassweave  
table courtesy - O'Hara Studio  
chairs courtesy - Tiffany Home Design



## THE NATURAL WORLD DEMYSTIFIED

EXCLUSIVE UNEARTHED FIBERS, GENTLE COLORWAYS AND  
ALLURING TEXTURES FOR THE WINDOW AND WALL

### GRASSWEAVE | PAPYRUSWEAVE [WTS]

A refresh for the hand Woven-to-Size shade collections offers uptown jazz, essential-vibrant color and enlightened contemplation. This update transcends, yet remains authentically rooted in quality and tradition.

### SOFT NATURAL FABRIC

Capturing the rhythmic sway of flax fields at harvest, our new natural fabrics are crafted in Belgium from pure European linen. Masters of Linen® Certified and available in double widths, these new designs coordinate beautifully with collections past and present.

### HANDCRAFTED WALLCOVERING

Handmade of mother of pearl, raffia, and sustainably grown waterlily fibers, this season's designs for the wall are prepared and woven exclusively by artisan hands, delivering a soulful, handcrafted quality.





## JAZZ

Inspired by the visual rhythm of classical guitar strings, the Jazz Series imbues the tonal qualities of a bygone era, yet leans toward the future.



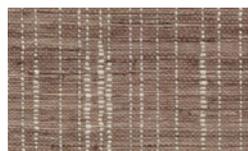
LE4003 Arpeggio



LE4006 Tremolo



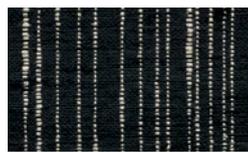
LE4021 Bridge



LE4045 Staccato



LE4060 Fusion



LE4087 Legato



NATURAL WOVEN ROLLER SHADE  
LE4087 Legato  
Woven-to-Size Grassweave  
featuring the Newton Smart Shade System  
credenza courtesy - The Joinery

## WICKER

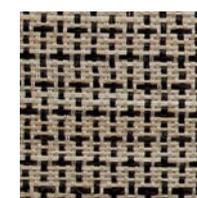
The legacy of hand-weaving wicker basketry and furnishings dates back to the ancient Mesopotamians. Inspired by this tradition, the Wicker Series offers a superior balance of woven textures and natural hues.



LE4106 Cane



LE4136 Willow



LE4187 Rattan



NATURAL WOVEN ROMAN SHADE  
LE4136 Willow  
Woven-to-Size Grassweave  
table courtesy - The Joinery  
chairs courtesy - Tiffany Home Design

## ESSENCE

A SHADE FOR EVERY ROOM

Now offered in 20 fresh colorways, this foundational weave from the Woven-to-Size Grassweave Collection delivers a refined elegance with an uncomplicated narrative.



LE3012 Sand

LE3003 Cloud

LE3006 Shell

LE3015 Muslin

LE3042 Wilderness

LE3118 Brush

LE3057 Denim

NEW | LE3139 Lark

NEW | LE3039 Fog

LE3154 Garden

LE3054 Sprig

NEW | LE3418 Linseed

LE3030 Fescue

NEW | LE3130 Bisque

LE3018 Sterling

NEW | LE3009 Citrine

NEW | LE3027 Cork

LE1012 Farandine

NEW | LE3036 Ash

LE1039 Lustring

NEW  
COLORWAYS



### AURA

LE3387 CHAKRA

A complex design with a spirited sensibility, this weave of refined ramie and arrowroot creates a gentle and meditative atmosphere.



### ELEMENTS

LE1087 GEORGETTE

Fresh, pure and timeless, this richly refined linen-like textile offers sophisticated beauty in a dramatic darker tone.



PANEL SCREEN  
W/ STRUCTURED VALANCE  
PE607-09 Imbued Sand  
Woven-to-Size Papyrusweave  
table courtesy - Ferrell Mittman

### AWARENESS

With a simple and understated elegance, this design connotes a rustic simplicity and stillness.



PE606-03 Heavenly White



PE606-06 Thoughtful Ivory



PE606-09 Conscious Beige



PE606-36 Poised Grey



PE606-60 Dignified Grey



PE607-09 Imbued Sand



PE607-60 Composed Grey

SOFT  
NATURAL  
FABRICS



EW150-03 Salt

EW150-06 Dune

EW150-09 Sandwash

EW150-12 Plateau

EW150-57 Oasis

EW150-72 Sundown

SAHARA

Resembling windblown desert sands, this luxury linen exhibits a delicate rippling of soft color favoring the natural beauty of the desert. (shown railroaded)



FLAT STYLE ROMAN SHADE

EW150-12 Plateau  
Soft Natural Fabric | TR02 Linen  
Translucent Liner



MIRAGE

Heat reflecting from the barren desert floor delivers playful light refraction. The organic pattern of the Mirage Series captures this seemingly random effect.



EW149-03 Glint



EW149-09 Glow



EW149-12 Luminous



EW149-30 Echo | Shown



EW149-36 Illusion



EW149-79 Phantom

FABRIC SHADES  
Soft Natural Fabric

## WEATHERED

TWO SUBTLE AND  
SOOTHING LINEN GROUNDS

The natural stone-washed  
palette of this soft medium-  
weight linen delivers an  
easygoing attitude  
embodying a lived-in,  
carefree lifestyle.

EW104-12 Limestone shown *left*  
EW104-32 Moonstone shown *right*



## HANDCRAFTED WALL COVERING

### BAJA SERIES

Resembling the majestic sandy  
coastlines in the summertime,  
the Baja Series radiates with  
a warm and inviting pale,  
sandy-patina, unique to  
natural fibers such as mother  
of pearl, raffia and waterlily.



PILLOWS  
Mirage & Weathered,  
by-the-yard soft natural fabric

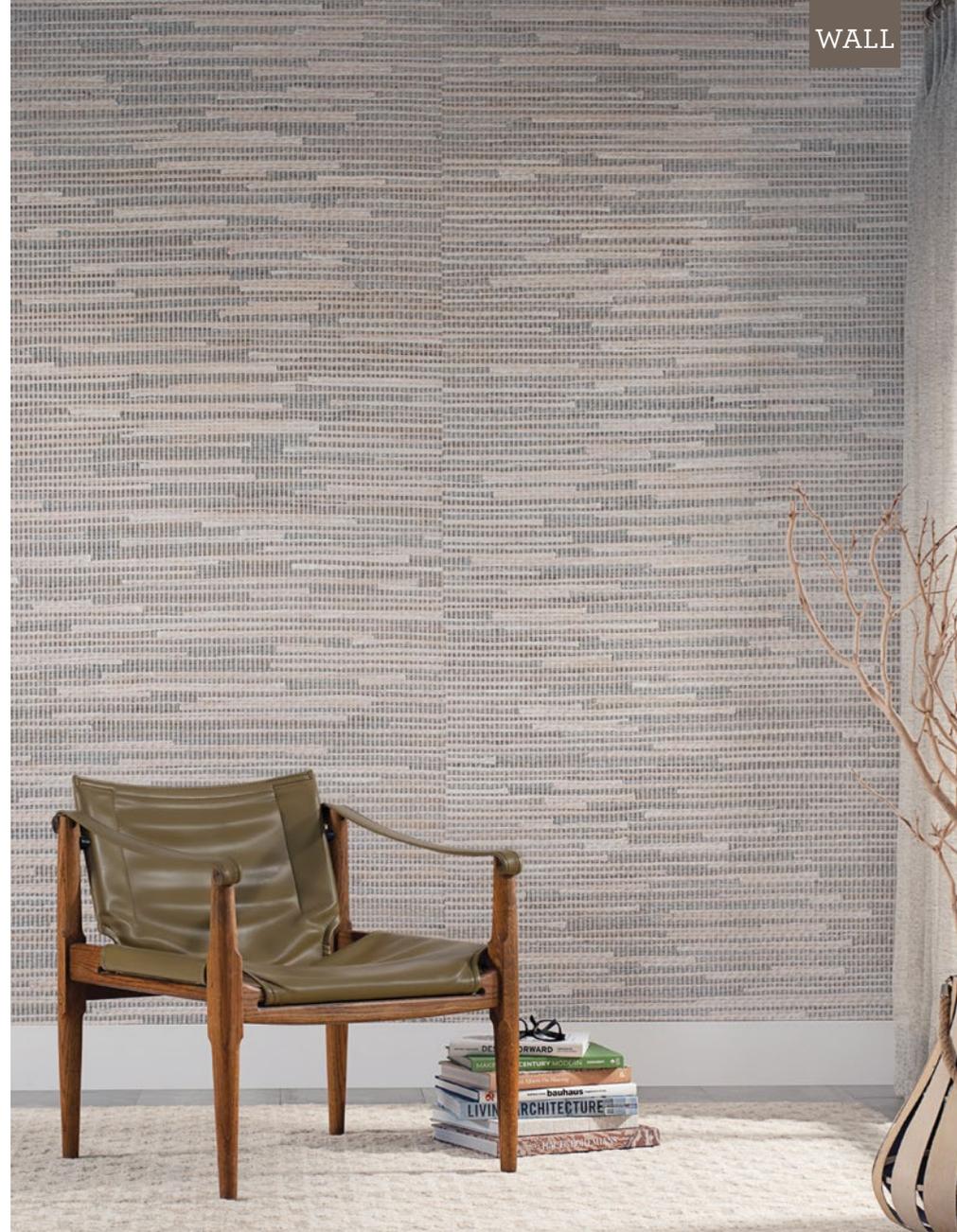


WALL

BAJA WL424-03 WHITE SANDS

WALL

BAJA WL424-06 CORAL SANDS



WALL



BAJA WL424-12 DESERT SANDS

## REFERENCE KIT 2020

The new Reference Kit has launched. The kit is comprised of three pieces which include:

**NEW PRODUCT PORTFOLIO** Featuring inspirational photography, swatch images and weave detail.

**NEW PRICE LIST** Includes full weave details of all products, pricing, measuring instructions, and pricing worksheets.

**STYLE GUIDE** Visual representation of products, specifications, options and upgrades ideal for selecting the perfect style.

*\*If you own a 2019 Reference Kit, please retain the 2019 Style Guide, and use in conjunction with the NEW 2020 Product Portfolio and Price List.*



INTRODUCING THE FUTURE

**newton™**  
SMART SHADE SYSTEM

A revolutionary motor solution designed to replace legacy control methods with simplicity, safety and affordability. The Newton Smart Shade System is powered by an electric motor with an internal rechargeable battery. Controlled at the shade with a gentle pull or with a handheld remote, Newton is available for Roman or Roller Styles.



## ESSENCE CUSTOMIZATION

The Essence Series warp edge can now be customized with a contrasting color and custom widths up to 5" wide. Custom samples woven upon request. To learn more login and go to CLIENT SUPPORT at [hartmannforbes.com/support-hub](http://hartmannforbes.com/support-hub)

ORDER SPRING UPDATE KITS  
[HARTMANNFORBES.COM/SAMPLE-KITS](http://HARTMANNFORBES.COM/SAMPLE-KITS)



SAN FRANCISCO | NEW YORK

## NEW SHOWROOMS

Welcoming SHEARS & WINDOW and HOLLY HUNT as our new representative Showrooms in San Francisco and New York. We're excited to be partnering with these leading-design showrooms.



SHEARS & WINDOW HOLLY HUNT

DEBUTING

## H&F SIGNATURE MONOGRAM PATTERN

A newly created pattern designed from a juxtaposing of the H&F monogram. This brand graphic will serve as a new brand code to visually identify Hartmann&Forbes' luxury natural windowcovering, wallcoverings and textiles. The pattern will be introduced this Spring and be evolving with The House.



# SHOWHOUSE

GALLERY



left

## PHILHARMONIC HOUSE OF DESIGN

LAGUNA NIGUEL, CA  
designer: Audra Wrightson,  
Audra Interiors, Inc  
photo: Rod Foster

PW158-36 Basketry – Dusty  
Tailored-to-Size Papyrusweave

above

## SAN FRANCISCO DECORATOR SHOWHOUSE

SAN FRANCISCO, CA  
designer: Anyon Design  
photo: John Merkl

LE1050 Elements – Sendal  
Woven-to-Size Grassweave

right

## SAN FRANCISCO DECORATOR SHOWHOUSE

SAN FRANCISCO, CA  
designer: Kathleen Navarra  
photo: Kurt Manley

LE3003 Essence – Cloud  
Woven-to-Size Grassweave





#32 TOP GREEN CO. IN OREGON

Named one of Oregon's 100 Best Green Workplaces for eight consecutive years

WINDOWCOVERINGS, WALLCOVERINGS AND TEXTILES  
HANDCRAFTED OF SUSTAINABLE NATURAL MATERIALS



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