HARTMANN&FORBES®

SPRING/SUMMER 2017





The

art

challenges

the

technology

and

the

technology

inspires

the

art



~JOHN LASSETER

Technology is woven into the fabric of daily life as never before. Reflecting upon its importance, and how we as a design community can leverage its power, just might shape and form our collective destiny.

As a company that exclusively makes handcrafted, custom products of natural fibers, we are obviously curious about digital opportunities and how they might impact our artisanal approach.

Our curiosity challenged us to use new technologies for our Spring Collection. Natural flax fibers combined with state-of-the-art European looms offer a nuanced collection of Masters of Linen[™] textiles, while the latest printing innovations visually mimic nature in two of our new wallcovering series.

In addition, our reflection also involved redesigning our brand's website. Providing added value to our client's busy schedules, the new site makes it easier than ever to specify our latest products and order samples at your convenience.

We will always stay true to our mission to inspire interior designers and help them create textural sanctuary environments, but playing along the digital fringe is an exciting challenge along our journey.

We hope you find this exploration as exciting as we do.

Michael Jones,

Founder





new

FIBERS AND INSPIRED **TECHNIQUES**

NATURAL FABRICS

Capturing the rhythmic sway of flax fields at harvest, our new natural fabrics are crafted in Belgium from pure European linen. Masters of Linen certified and available in double widths, this new design beautifully coordinates with collections past and present.

NATURAL WALLCOVERINGS

Utilizing new techniques, fibers are reimagined culminating in three unique wallcovering series. Linen is hand applied to a rotary printed urban grid design. Marine ripples are digitally printed over textured grasscloth. Sustainable bac bac fibers are handstripped and handwoven creating a dimensional motif. Each distinct series beautifully frames any room.

These new designs are in stock and ready to ship. Visit your local showroom for no-charge memos or request online at hartmannforbes.com.

NATURAL FABRICS



FIELDS

nuanced beauty achieved through texture

A perfect expression of harmony in design. This linen beautifully blends two distinct textures into one evocative pattern. Gentle earth tones and visual texture from vertical warp fibers evoke images of undulating flax fields at harvest.



EW148-12 Earthen



EW148-51 Bloom





EW148-39 Root



EW148-57 Petal



EW148-84 Peat



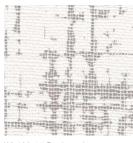




UPTOWN

a sophisticated pairing of paper and linen

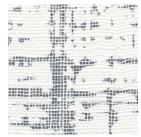
This refined wallcovering conveys the energy of urban construction. An abstract grid design is enlarged, rotary printed, then a thin layer of linen delicately hand-applied to soften the effect. The result is a seamless backdrop that adds an element of the unexpected.



WL422-15 Boulevard



WL422-09 Walkway



WL422-60 Skyway



WL422-84 Rooftop

MONTEREY

grasscloth reimagined

The tidal beauty of Monterey Bay flows in this design of shifting sand and sea-smoothed pebbles. The application of digital printing on traditional grasscloth makes this a contemporary take on a classic wallcovering.



WL421-57 Sea Glass



WL421-60 Dark Shell



WL421-15 Tide Stone



WL421-45 Reef



NATURAL WALLCOVERING WL421-57 Sea Glass Grasscloth

PILLOWS EW257 Angulo Natural Fabric

LE1660 Thunder Woven-to-Size Grassweave

HARBOR

natural fiber with extraordinary character

Sailboat-dotted inlets and ocean sunbeams inspire this eye-catching design. Hearty bac bac fiber is handstripped, handwoven, backed with colored paper, then washed with white or metallic pigments. This artisanal process creates a dimensional wallcovering of extraordinary character.



WL420-51 Catalina



WL420-45 San Juan



WL420-21 Nantucket



WL420-42 Rockport



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WINTER REFLECTIONS



CATHEDRAL

a lasting impression

Resembling the glossy bark of rain-soaked Aspens in the Cathedral region of the Colorado mountains, this innovative wallcovering is created with hand-sliced cork skillfully placed on metallic backed paper, then printed with a design inspired by winter woodlands.



WL423-03 White Gold



WL423-09 Gilded shown



WL423-36 Silver



WL423-15 Pewter



WL423-18 Copper



WL423-39 Bronze

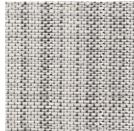
RAINFALL

mixed metal accents

Shimmering raindrops from dawn to dusk, sunrise to sunset was the inspiration for Rainfall. Randomly lulled through the loom to create a pleasant variance, colored and metallic warp threads dance with white ramie weft fibers in harmonious, handwoven choreography.



LE2012 Dawn



LE2039 Dusk



LE2021 Sunrise shown



LE2024 Sunset



SHOWHOUSE GALLERY

HAMPTON DESIGNER SHOWHOUSE sag harbor, new york



NATURAL WOVEN SHADE OLD STYLE LE1239 Tissage – Dapple Woven-to-Size Grassweave



Designer Gideon Mendelson Photographer Eric Piasecki mendelsongroupinc.com



STREET OF DREAMS



NATURAL WALLCOVERING WL422-60 Uptown – Skyway Specialty



Designer Brittainy Tiffany Photographer Stephen Tamiesie tiffanyhomedesign.com

SAN FRANCISCO DECORATOR SHOWCASE san francisco, california





NATURAL WOVEN SHADE OLD STYLE LE1423 Glisten – Nautilus Woven-to-Size Grassweave



Designer Tineke Triggs Photographer Aubrie Pick adlsf.com

DC DESIGN HOUSE washington, D.C.



NATURAL WOVEN SHADE OLD STYLE LE1303 Glimmer – Tamin Woven-to-Size Grassweave



Designer Camille Saum Photographer Robert Radifera camillesaum.com



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