

AMY MEIER

COLLECTION BY

HARTMANN & FORBES®

WINDOWCOVERINGS, WALLCOVERINGS AND TEXTILES
HANDCRAFTED OF SUSTAINABLE NATURAL MATERIALS



FOR IMMEDIATE RELEASE

Press Inquiries:
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HARTMANN&FORBES Introduces the Amy Meier Collection

FEBRUARY 2022 (TUALATIN, OREGON) - Hartmann&Forbes, maker of sustainable natural window and wall coverings is proud to announce the launch of its first collection with Amy Meier, founder and principal designer of Rancho Santa Fe-based Amy Meier Design. Adding to Hartmann&Forbes' diverse portfolio of designs, her collection deftly fuses inspiration from Japanese design, the Bauhaus School, and traditional Korean cloth.

"This collection, like most of my work (and life), is inspired by seemingly disparate experiences, concepts, and both functional and artistic items." explains Meier. "As the collection developed, it appeared clear that though these concepts varied greatly in their time and application, they came together to form a diverse, yet congress and cohesive line of window coverings."

The collection features seven Woven-to-Size Grassweave windowcovering series.

WOVEN-TO-SIZE GRASSWEAVE WINDOWCOVERINGS

Dapple

True to its namesake, Dapple evokes the dreamy look of sunlight peeking through leaves on a tree. The gauzy ground of handwoven ramie plays host to a freeform grid of ramie slubs. The raised, textural design softly filters the light and lends relaxed refinement to an interior.

Gossamer

Bojagi, a traditional Korean silk patchwork that becomes more beautiful and translucent with age, served as the inspiration for this tonal series. Alternating tight and loose weaves, rendered in ramie and warp threads, produce a beautifully irregular striped pattern, and its natural drape and rich texture highlights Gossamer's handwoven quality and the Japanese aesthetic of wabi-sabi.

Stitch

Stitch balances the linear architecture of the Bauhaus with the soft, natural appeal of Japanese designs. Multicolored abaca is freely hand-placed through an orderly framework of jacquard-handloomed ramie, creating a compelling play of tension and texture and a subtle sense of movement.

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Joinery

Paying homage to Bauhaus textile designer Anni Albers, this weave balances the structure of industry with a natural, organic sensibility. Rectangles and squares jacquard-handloomed of textural ramie and multicolored warp fibers form a complex geometry that conjures images of newsprint on a page.

Fret

Inspired by the lustrous look of natural horsehair, Fret features an earthy, variegated palette of banana fiber handwoven with black warp thread. The understated design, with its refined texture and iridescent beauty, feels both timeless and current.

Stipple

Informed by the crisp geometry of the Bauhaus, while capturing the quiet restraint of Japanese design, Stipple is distinguished by its soothing subtlety. Against a ground of refined ramie, a series of small, woven squares produce intriguing nuances in texture and dimension, its neutral palette lending it tonal beauty.

Framework

The large repeating windowpane motif is inspired by the chogak bo or patchwork style of Korean Bojagi. Masterfully jacquard-handloomed of banana fiber, the textural geometry brings dimension and differing opacities to the quiet, monochromatic composition.

ABOUT HARTMANN&FORBES

HARTMANN&FORBES is the world's leader in ethically crafted, handwoven natural shades. Offered exclusively to Interior Designers worldwide, the company's sustainable products are distributed through a network of U.S. and international trade showrooms.

For each of the last nine years, the company has been selected as one of Oregon Business Magazine's Top 100 Green Companies.

NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

DAPPLE - PARCHMENT

NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

DAPPLE - PARCHMENT

NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

GOSSAMER - HATCH CHALK

NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

GOSSAMER - STRIE CHALK



NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

STITCH - TORTOISE

NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

JOINERY - NEWSPRINT

NATURAL WINDOWCOVERING



NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

STIPPLE - ALABASTER

NATURAL WINDOWCOVERING



WOVEN-TO-SIZE GRASSWEAVE

FRAMEWORK - ALABASTER

Amy Meier Collection: Spring 2022

Series Name	Colorways	Type	Width	Content
Dapple	1	Windowcovering	180"	Ramie/Ramie Slub
Gossamer	2	Windowcovering	180"	Ramie
Stitch	1	Windowcovering	100"	Ramie/Abaca
Joinery	1	Windowcovering	100"	Ramie
Fret	1	Windowcovering	180"	Banana Fiber
Stipple	4	Windowcovering	100"	Ramie
Framework	1	Windowcovering	100"	Banana Fiber

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MEET **AMY MEIER**

INTERIOR DESIGNER

Amy Meier is the founder and Principal Designer of Amy Meier Design, a critically acclaimed residential design firm, and Amy Meier, a home goods destination that features exclusive collaborations with artists and craftspeople, as well as vintage, antique, and one-of-a-kind pieces for the home. Trained in photography and fashion at UC Boulder and Parsons, respectively, Amy sees design as composition: the creative process of assembly and arrangement of disparate parts into a cohesive whole.

Her work has been published in House Beautiful, Veranda, Elle Decor, Luxe, Milieu, AD online, California Homes to name a few. Amy was named Rising Star in Traditional Home in 2017 and will be in Veranda's Legends in January 2022.

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MEET MICHAEL JONES

FOUNDER & CHIEF CREATIVE OFFICER

Hartmann&Forbes, maker of window coverings, wall coverings and textiles handmade by artisans using all-natural plant fibers, is the passion of its founder Michael Jones. As a former international trade merchant, Michael frequently traveled abroad. While traveling in South Asia early in his career, he was captivated by artisans as they practiced the traditional art of handweaving. He remembers being enthralled watching as craftsmen harvested organic plants and delicately hand-tied them into natural fibers. Using age-old techniques, they then transformed fibers into exquisite natural textiles.

Michael realized not only his admiration for the ancient art form, but also that this small cottage industry represented an opportunity to build a lasting values-based business that could serve the luxury design marketplace, while at the same time perpetuating the craft for future generations. As Michael often states, “I don’t want to change the world, I want to preserve it by advancing the art of handweaving so the next generations can enjoy its beauty.”

For nearly 25 years, Michael has pursued this mission by developing sustainable farming, weaving, and production facilities, while expanding a global network of luxury to-the-trade showrooms, establishing Hartmann&Forbes as a leader in the boutique high-end home furnishings industry. He fosters a culture that encourages experimentation, design innovation, and a progressive atmosphere that has landed the company on the Top 100 Best Green Companies to Work for in Oregon each year for nearly a decade.

Jones’ commitment to conscious leadership and superior design has landed Hartmann&Forbes in several leading business, home, design, and trade publications. The company has been featured in Entrepreneur, Fast Company, CNBC, The Wall Street Journal, Veranda, Traditional Home, Luxe Interiors + Design, Architectural Digest, Milieu, and Interior Design, and many others. Hartmann&Forbes made the Inc. 500 list of the Fastest Growing Companies and was the 24th Fastest Growing Company in Oregon. As a leader and entrepreneur, Jones was named one of Oregon Business Journal’s 40 under 40.

A native of Portland Oregon, Michael holds a BA from the University of Portland and an MBA from the University of Oregon. Michael attests that while his love of design and entrepreneurship defines his career, his true-life purpose is his wife, Nancy, and their three children.

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MEET REBECCA WELCH DIRECTOR OF PRODUCT DEVELOPMENT

Rebecca Welch entered the world of interior design over 25 years ago by way of her experiences in the windowcovering industry, as a design studio business owner, and having an education in business, fashion merchandising and interior design.

As Director of Product Development for Hartmann&Forbes for the last 15 years, she has traveled the world to design and source products including natural weaves, wallcoverings and soft natural fabrics.

She appreciates the beauty that nature provides and is inspired by the artisans that create the company's unique products. She is always striving to stay ahead of the trends and find the newest way to mix fibers and yarns.

Rebecca is also very involved in philanthropy having been a board member on seven foundations including Doernbecher Children's Hospital Foundation, Northwest Society Interior Designers and the Museum of US, and currently Rady Children's Hospital Auxiliary. She loves interior design and enjoys traveling and collecting art.

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